

## **Ellis, Ged & Bodden, P.A. Launches Redesigned Website This Week**

BOCA RATON, Fla.--(BUSINESS WIRE)--The law firm of Ellis, Ged & Bodden sponsors a softball team at the YMCA, supports the local chapter of the Boy Scouts of America and holds staff outings. In time honored tradition, they also get a majority of their clients as a result of personal referrals. They are proud of their role in the community, but don't confuse traditional values with a lack of modern business savvy.

The steady growth that the Boca Raton-based firm has experienced over the past ten years is the result of sound planning and creative marketing. In an effort to both expand its client base and expand the services offered to that base, the firm has, among other things, opened satellite offices on the west coast of Florida, launched a title company (1<sup>st</sup> Florida Title) and mortgage brokerage (1<sup>st</sup> Florida Mortgage) and sponsored an annual festival.

More recently, Ellis, Ged & Bodden has been engaged in the process of revamping its Internet presence. "Some law firms now get as much as 75 percent of their new business through online marketing," Glen Ged, a founding partner in the firm says, "We wanted to make sure that people could find our website easily *and* could easily find the information they were looking for once they got there." The newly redesigned website ([www.ellisandged.com](http://www.ellisandged.com)) is scheduled to make its debut on May 24.

In addition to providing information regarding the firm's areas of practice, location, 60-plus member staff and the six languages they speak, the new site is strategically built for search engine performance. Regular reports on web traffic and activity will help to ensure the site performs effectively. Future plans to capitalize on the potential of the Internet include the addition of an e-newsletter and/or attorney blog.

For more information, visit [www.ellisandged.com](http://www.ellisandged.com) or call (561) 995-1966.

About Ellis, Ged & Bodden, P.A.

The law firm of Ellis, Ged & Bodden, P.A., has been serving the South Florida community for more than ten years, offering comprehensive legal counsel and professional service in the areas of personal injury, immigration, no-fault litigation, class action lawsuits, real estate, business law and estate planning. The firm's Boca Raton headquarters feature a mock trial room, which is used to prepare clients and witnesses for effective courtroom appearances; it is also available as a teaching facility for students, professors and attorneys with an interest in courtroom and litigation procedures. In-house video capability allows the firm's attorneys to record mock trials, witness depositions and mock jury deliberations. Ellis, Ged & Bodden, P.A, which has additional offices in Sarasota and Clearwater, is recognized by The Florida Justice Association as an Eagle Patron Member based on the firm's contribution to the legal profession and commitment to due process. For more information, visit [www.ellisandged.com](http://www.ellisandged.com) or call (561) 995-1966.